



**OLP PANTHER PARTNER
Marketing Program**

OLP PTO GOLF TOURNAMENT

Sept. 15, 2017, 1:00 Shotgun Start
Shamrock Hills Golf Course



Benefiting Parent Teacher
Organization

TURKEY TROT RACE DAY

November 4th, 2017 @ 9:00 AM
Lee's Summit, MO
olpturkeytrot.com



Benefiting
Lee's Summit Social Services,
Operation Breakthrough
&
Our Lady of the Presentation
School Library & Reading Literacy
Enrichment Program

OLP AUCTION

April 28, 2018



Benefiting OLP Students & Staff

**Our Lady of the Presentation
Catholic School**

150 NW Murray Road
Lee's Summit, MO 64081
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June 2017

Dear OLP School Family & Friends,

The new school year will be here before we know it and the parent volunteers are already working on the upcoming 2017-2018 school year event donations! We wanted to remind our families of our school marketing program, Panther Partners, which offers many benefits to you and our community businesses that donate to our school. Please see the included FAQ's document as a refresher!

Thank you to all the OLP families and friends who have either donated **personally** or have a **business** that has generously donated to our school events in the past! We hope you will consider donating to our school again this year. The success of our fundraising events relies on the support and generosity of businesses, school parents, faculty, parishioners, and the community.

Whether you are donating personally or through your business you will find that the Panther Partner Program offers many opportunities for recognition and marketing. **Some people who make personal donations choose to remain anonymous and we are happy to honor that as well.** Your support is greatly appreciated and we look forward to continuing our partnership with you again this year.

As an OLP Panther Partner, we will recognize you and promote and market your business on our school grounds, at our events, and in the Lee's Summit community. Some of the benefits included are:

- Your name or business logo in our published material, such as; Student Yearbook, Auction Catalog.
- Sponsor level banners displayed in our gymnasium year-round.
- Name recognition or promotion of your business via our social media sites, such as; school website and Facebook page.
- Name recognition or promotion of your business on event banners.

(Please see attached levels for a complete listing of our marketing levels)

As you know, our main fundraising events throughout the year are the Golf Tournament, Turkey Trot, and the School Auction.

PTO Golf Tournament- Funds raised will provide PTO the ability to grant resources to our teachers and students needs for an enriching educational experience.

Annual Turkey Trot 5K Run/1 Mile Fun Run - Funds raised will support maintenance and enhancements to OLP's library as well Operation Breakthrough and our community's food pantry during its most critical time of the year.

Annual School Auction-Our auction is the single largest fundraising event to benefit Presentation students.

Enclosed you will find the OLP Panther Partner Sponsorship levels and payment form. **Please note, for you or your company to take advantage of Golf, Turkey Trot and Auction Marketing Opportunities, we will need your enclosed sponsorship form with your pledge by August 31, 2017.** Your donation is tax-deductible. Thank you for your consideration. We hope to see you at all of our events!

If you have any questions, please feel free to email pantherpartners@olplsschool.org and one of our Event Chairs will get in touch with you.

Sincerely,

Our Lady of the Presentation Parents, Staff & Students